

Seat No.	
-------------	--

**SA - 523**

**Total No. of Pages : 1**

**B.B.A. (Part - II) (Semester - IV) Examination, May - 2018**

**Entrepreneurship Development (Paper - II)**

**Sub. Code : 43949**

**Day and Date : Friday, 11 - 05 - 2018**

**Total Marks : 40**

**Time : 12.00 noon to 02.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
  - 2) Figures to the right indicate full marks.

**Q1) What is search for a business Idea? Explain sources of business Idea. [14]**

**OR**

**What is EDP? Explain objectives and phases of EDP.**

**Q2) Write short answers on (any two)**

**[2 × 8 = 16]**

- a. What is joint stock company? Explain features of a joint stock company.
- b. Explain the successful story of laxmi narayan mittal (Iron & steel)
- c. Prepare a project report for starting retail stores.
- d. Explain the objectives & functions of maharashtra centre for Entrepreneurship Development (M.C.E.D)

**Q3) Write short notes on (any two)**

**[2 × 5 = 10]**

- a. Selection of an appropriate form of business organization.
- b. Project Identification.
- c. EDII
- d. Sources of opportunities.

